Madeira Golf Passport' s Website "Cookies Policy"

What are cookies?

Cookies are small text files with information considered to be relevant, that the devices use for access (computers, mobile phones or portable mobile devices), through the Internet browser (browser), when an online website is visited by a Customer or a User. The use of cookies helps online websites to recognize the devices of Users and Customers the next time they visit them, and in some cases, it is also essential for their operation.

How do we use cookies?

Madeira Golf Passport may eventually use two main categories of cookies: cookies within the scope of online websites and cookies within the scope of direct electronic communication channels, with the respective deactivation by Users or Customers always being guaranteed in either category.

Madeira Golf Passport uses cookies on its online websites to improve the performance and browsing experience of Users and Customers, increasing the speed and efficiency of response, on the one hand, and eliminating the need to repeatedly enter the same information, on the other.

The cookies used by Madeira Golf Passport, in all its channels, do not collect personal information that allows the identification of Users or Customers, but only store generic information, namely the form or geographic location of access and how they use the channels, among others. Cookies only retain information related to the preferences of Users and Customers, and no personal identifiers are recorded.

Within the scope of direct electronic communication channels, Madeira Golf Passport may also use cookies to open the different electronic communications sent, such as newsletters and emails, for statistical purposes - allowing to know if

these communications are open and check clicks through links or advertisements within those communications.

Also, in this category of cookies, by the specific option mentioned in its footnote, Users and Customers always have the possibility to disable the sending of electronic communications.

What kind of cookies do we use?

Regarding the type of intended purposes, Madeira Golf Passport may, whenever necessary, use two different types of cookies, according to the following specifications:

(i) Essential Cookies - some cookies are essential for accessing specific areas of online channels, allowing browsing and the use of their applications, such as accessing secure website areas, via the User registry. Without these cookies, the services requiring them cannot be provided;

(ii) Analytical Cookies - these cookies are used to analyse the way Users use online websites, allowing to highlight articles or services that may be of interest to Users, monitoring the performance of the websites, as well as knowing which ones the most popular pages, which method of linking between pages is most effective or to determine why some pages are receiving error messages. These cookies are used only for the purpose of creating and analysing statistics in order to improve the functionality of the website, used anonymously without ever collecting information of a personal nature.

For these purposes in mind, Madeira Golf Passport can provide a high-quality experience to Users and Customers, by personalizing information and offers, and finding or correcting potential problems which may arise during use.

Regarding the type of validity, there are two types of cookies:

(i) Permanent Cookies – these cookies are stored in the devices used to access channels (computers, mobile phones, etc.), with regard to the computer application used to browse the internet (browser), and are used whenever Users and Customers revisit a channel - in general, they are used to guide browsing according to the User's or Customer's interests, allowing Madeira Golf Passport to provide a more personalized service;

(ii) Session Cookies – these are temporary cookies, which are generated and only available through the closing of the session, since the cookies will no longer be stored the next time the User or Customer accesses the browser - the information obtained allows the sessions to be managed, including troubleshooting to provide a better browsing experience.

Analytical Cookies

Name	Service	Purpose	Cookie type and Expiration
s7	Adobe Analytics	Gather data regarding site usage and user behavior on the website. information anonymously.	Third party cookie
_ga	Google Analytics	Records a particular ID used to come up with data about website usage by the user	Third party cookie
_ga_#	Google Analytics	Used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessions	Third party cookie

Advertising Cookies

Name	Service	Purpose	Cookie type and Expiration
_fbp	Facebook	Facebook tracking pixel used to identify visitors for personalized advertising.	Necessary - Third party cookie Expires after 3 months
lastExternalReferrerTime	Meta Platforms	Detects how the user reached the website by registering their last URL-address.	Third party cookie
lastExternalReferrer	Meta Platforms	Detects how the user reached the website by registering their last URL-address.	Third party cookie

Third-party cookies

Our pages do not display content from external providers.

Some of the services provided on our pages are the responsibility of external service providers, so please consult its terms provided:

Meta/Facebook (click to see privacy policy)

Google (click to see privacy policy)

Adobe (click to see privacy policy)

These third-party services are outside oh the control of the Madeira Golf Passport. Providers may, at any time, change their terms of service, purpose and use of cookies, etc.

How can you manage cookies?

Users and Customers can disable part or all of the cookies at any time. They must, for that purpose, follow the instructions available in each computer applications used to browse the internet (browser). However, with disable, will losing access to some features of the websites.

All browsers allow the User to accept, reject or delete cookies by selecting the appropriate browser settings. You can change your cookies settings in the "Options" or "Preferences" menu of your browser.

You can also accept the use of cookies, through the button ***"Accept cookies"*** in the information sentence on our websites, or make your choices and manage them through the available browsers and tools.

However, we should inform you that by disabling cookies, you might prevent some web services and functionalities working properly, thus affecting, either fully or partially, your ability to navigate the website.

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